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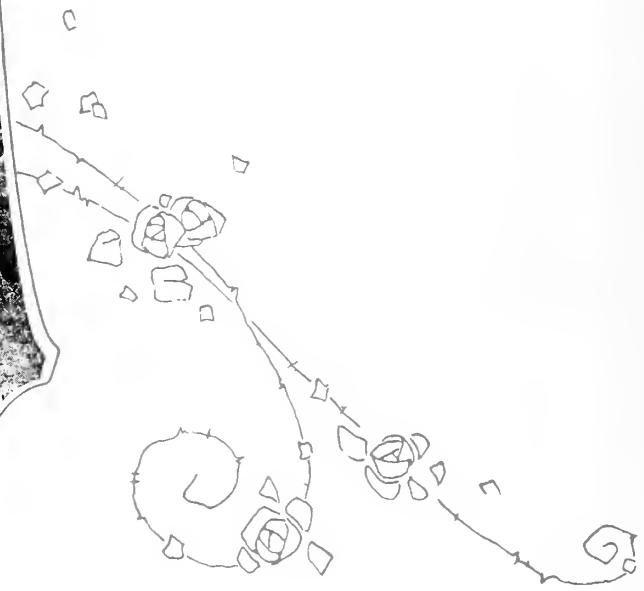
APR 8 1924

U. S. Department of Agriculture.



Let Wagner Make Your  
Grounds Beautiful



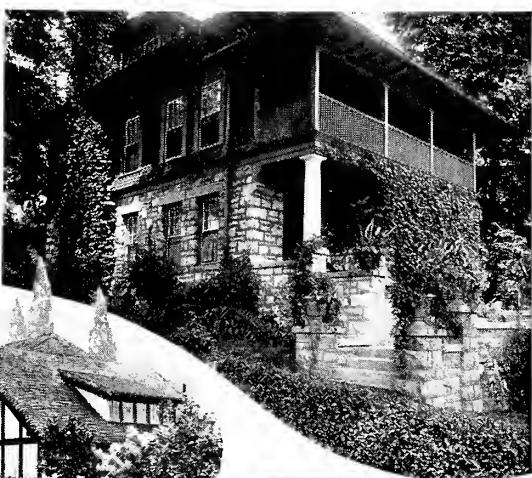




YOUR plans for the adornment of your grounds may seem to suit your taste perfectly. Yet amendments suggested by our professional experience may increase your satisfaction. This service is at the command of every garden lover.



*Wagner planting is a vital element in the result—it means sturdy stock planted in the right way at the right time.*



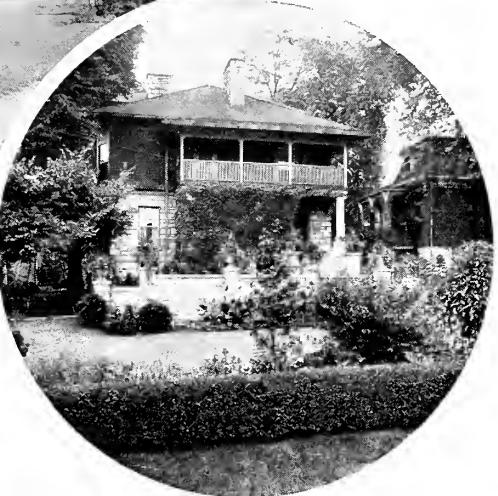
*Many nationally known estates are numbered among those that Wagner men have planned and planted.*

*Underlying the Wagner Landscape Service is a deep and abiding love of nature—so deep and so abiding that it has become the animating purpose of our being.*

THIS service may be as elaborate as your suburban acres demand or as simple as the harmonies of your little town lot suggests. We can furnish you with garden plans suited to the tiniest yard, showing exactly what plants will thrive in every location, telling you what to plant and when and where and how.

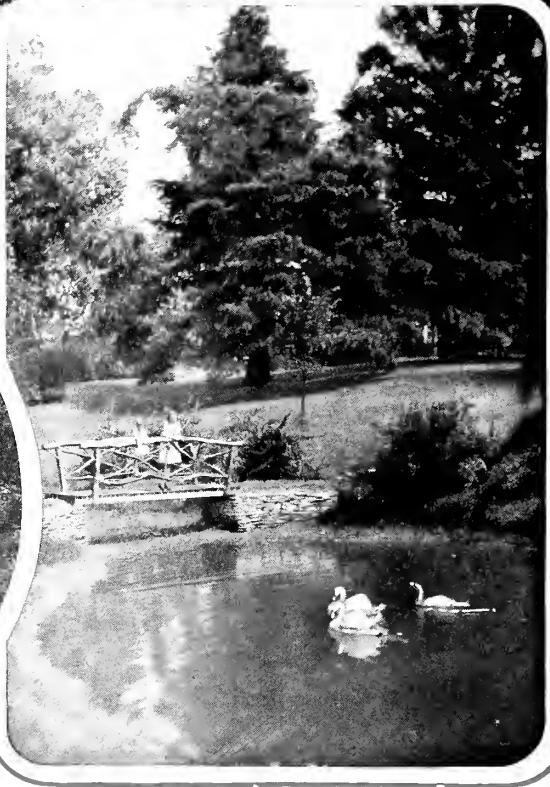
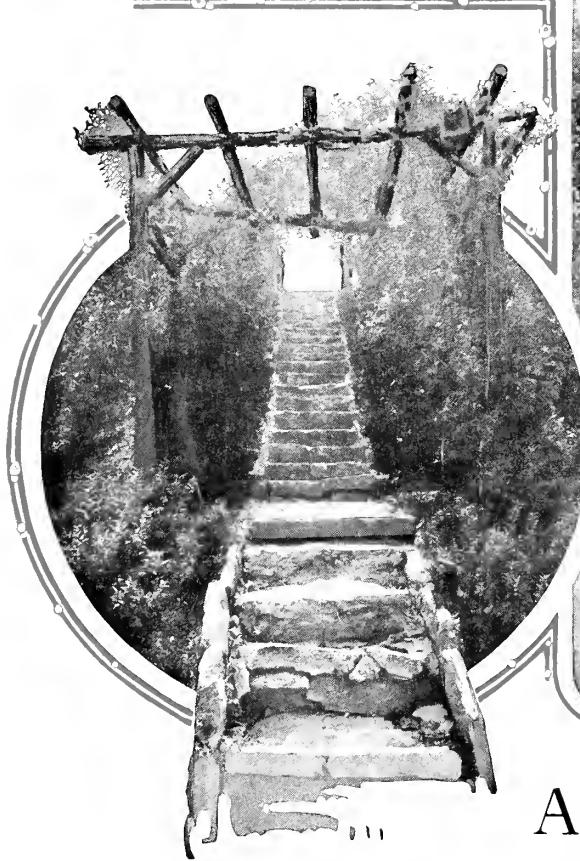
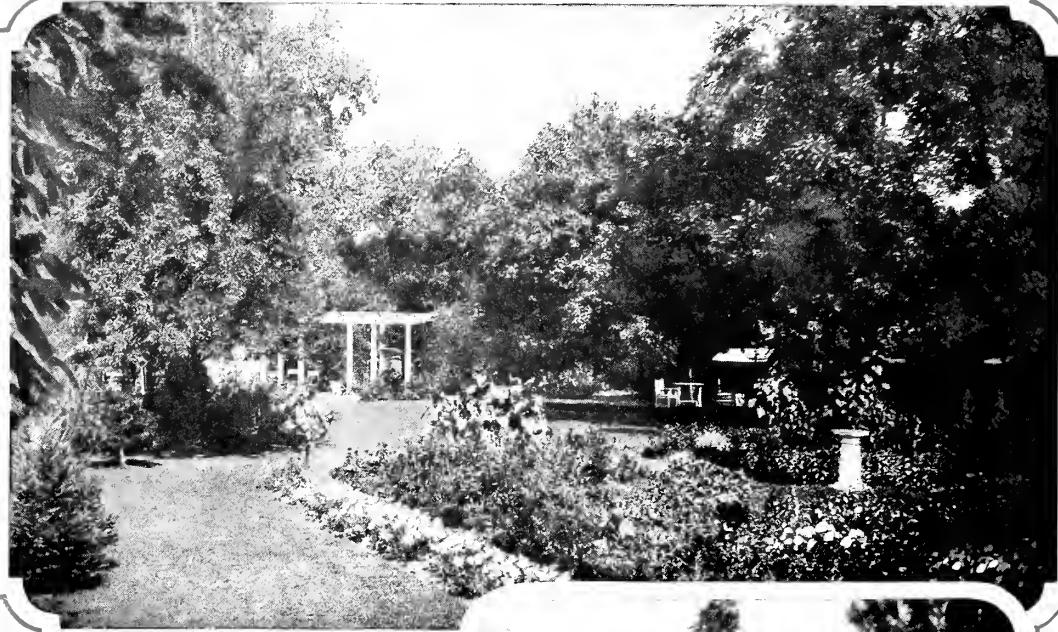


*English, Italian  
or typically  
American ar-  
rangements are  
made with equal  
mastery by the  
Wagner artists*

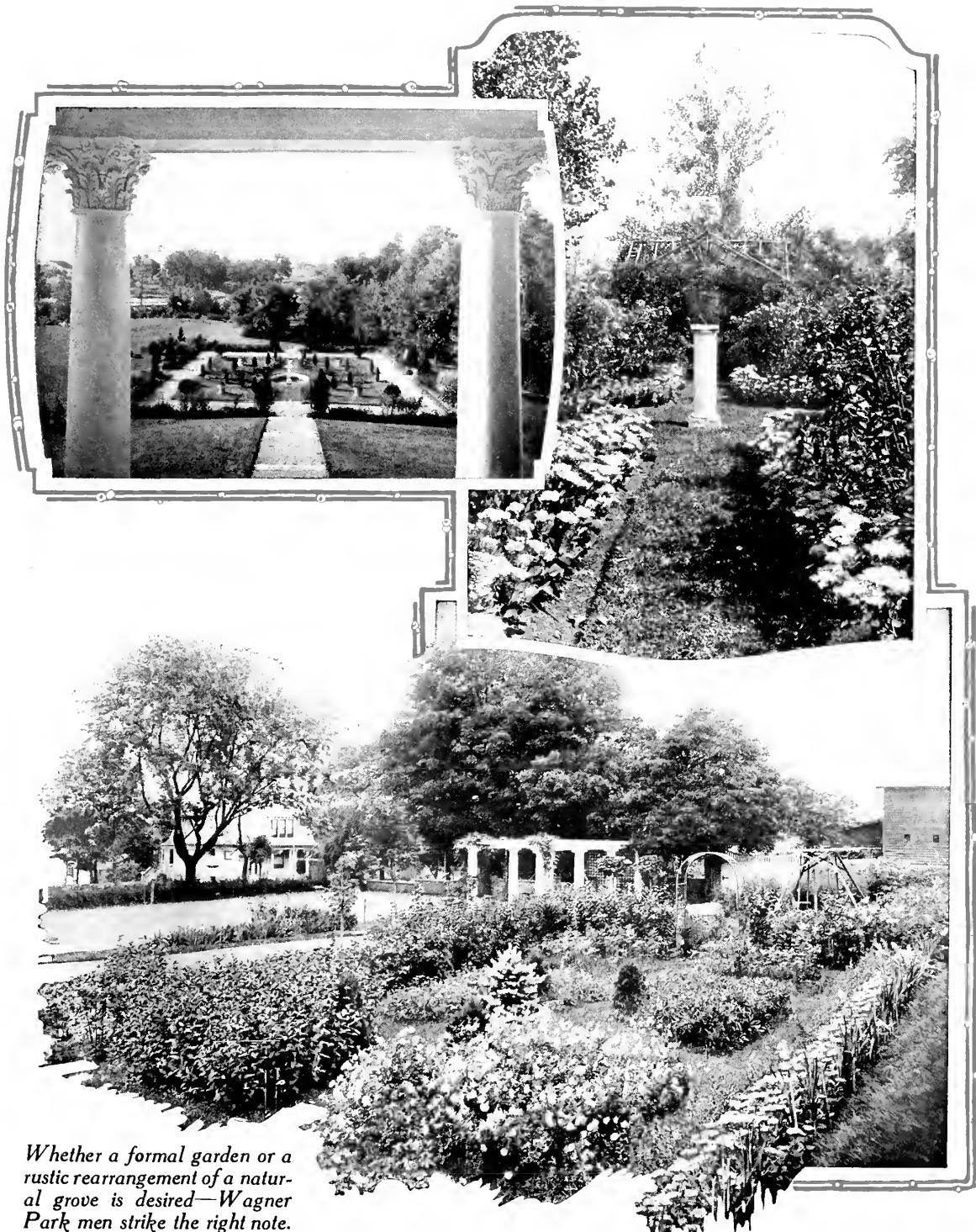


*Infinite variety is  
possible in land-  
scape gardening.  
Harmony with the  
surroundings is one  
important point in  
making the plan.*

**W**E offer this knowledge to you, together with the technical skill that will enable you to achieve success with your garden, with your landscape, with the trees that shade your grounds and the flowering plants that will lend their enchantment to endless succession from springtime 'til winter.

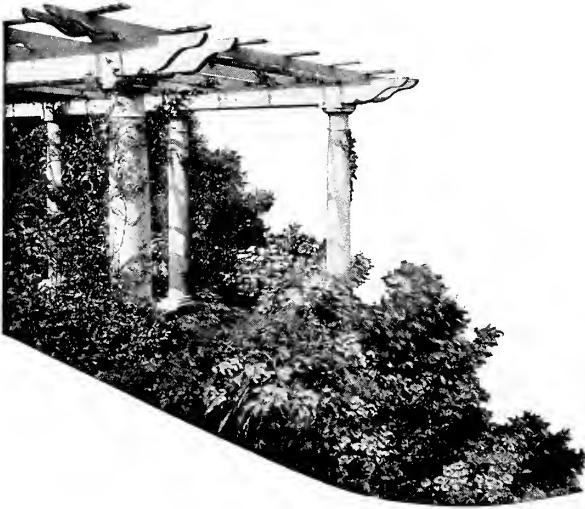


A SMALL expanse of clear water often lends just the right touch to a work of Landscape Art.



*Whether a formal garden or a rustic rearrangement of a natural grove is desired—Wagner Park men strike the right note.*

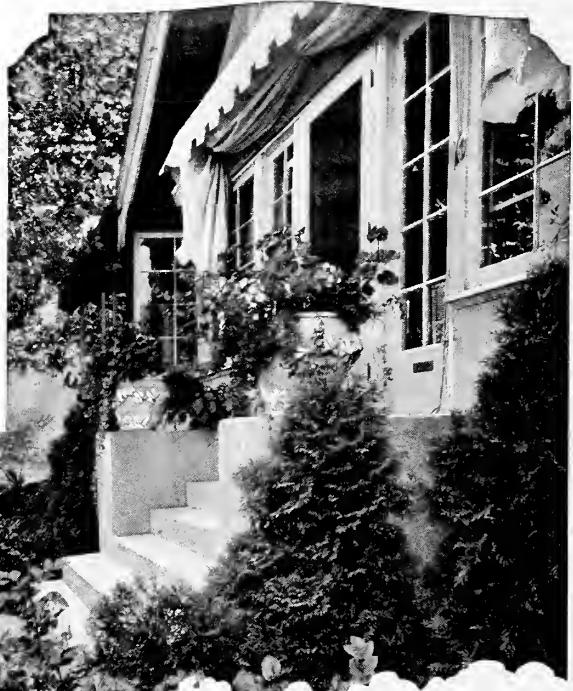
**P**RIMISCUOUS grouping, unguided by accurate knowledge of the characteristics and habits of each plant, is almost certain to result in disappointment.



**W**AGNER landscape service offers to our clientele the service of expert landscape architects and gardeners. Its special interest is the working out of planning and planting problems such as confront home-owners—town and suburban—and the great, growing army of "country lifers". It's for the benefit of **EVERYBODY**. For the individual who has only a bit of a strip to plan and plant as well as for the owner of an extensive country estate with all its fascinating opportunities.

**W**HATEVER may be your particular landscape problem, Wagner insight will show you the solution; whatever the unique possibilities of your grounds, great or small, Wagner insight will discover them and so develop them as to realize for you the fullest measure of enjoyment.

We ask an opportunity to lay our service ideas before you in definite and specific terms.



# Wagner Landscape Service

**W**AGNER landscape art does not attempt to force nature. It co-operates with nature, adapting itself to the conditions as they exist. Hill and hollow offer their own peculiar opportunities for pleasing effects.

Wagner landscape service adorns them.

Unsightly views disappear as if by magic behind the fast growing screens thrown up by the frames of shrubbery and foliage that arise in the wake of the Wagner planters.

If there is a pergola or summer house in your garden, it takes on beauties that you had not dreamed, draping itself in the delicate embroidery of flowering vine and climbing rise of clematis.

The pool no longer reflects merely the blue of the sky and the motley of the clouds, but it mirrors the undulating contour of waving plants and plumed grasses or mantels itself in the tropical verdure of aquatic plants, studded with the luxurious blossoms of water lily and hyacinth.

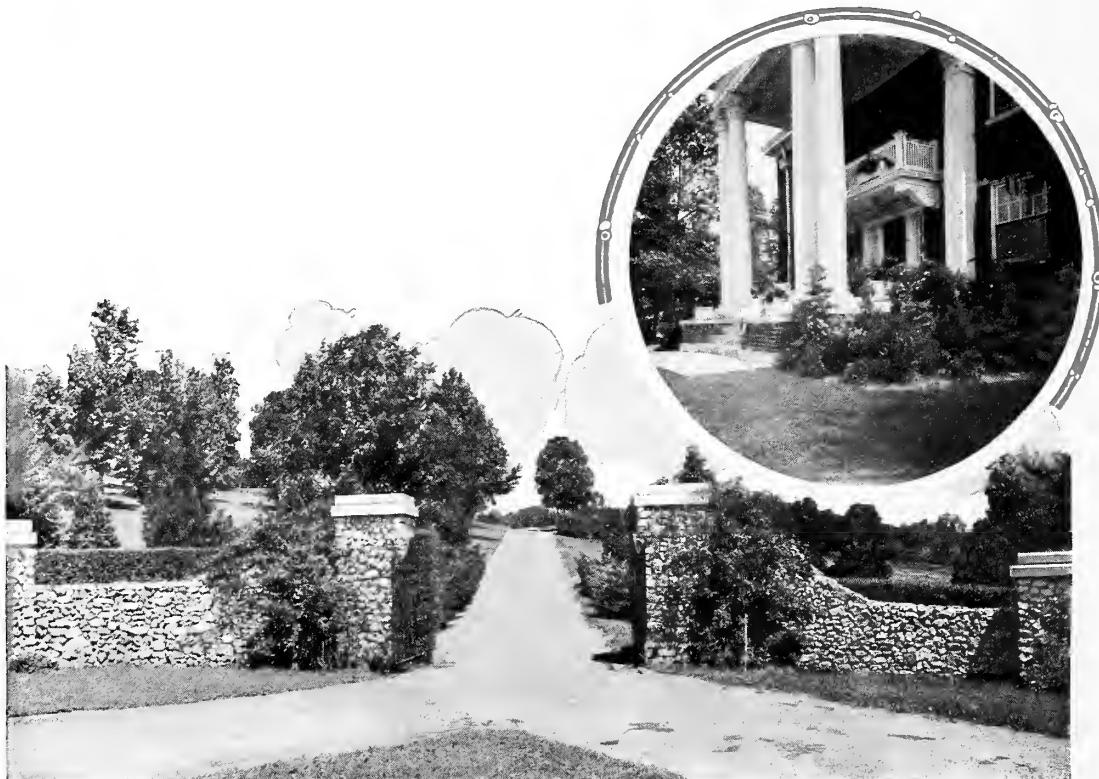


# The Spirit of Wagner Landscape Service

IT is difficult to clothe the spirit of our service in the homely garb of words. We have our wares for sale and with these wares a certain service to our business. But to sell our products and our service for a price is not the end of our endeavor nor the realization of our purpose.

To increase the beauty of natural surroundings for *your* home—to help you find the fullest measure of pleasure in your garden and your grounds, to plan with you and work with you and enjoy with you the rewards of our common efforts--this is the spirit of Wagner Landscape Service.

Our men are creative--they offer you ideas. The effects they get are distinctive. They never repeat themselves. They know whether and to what extent your plans are adapted to the surroundings. You may leave the whole problem of planning, fertilization and planting to their discretion and be sure that your grounds will become one of the most beautiful of the locality—remarked and admired by all who see them.



# Scope of Wagner Landscape Service

IN the Wagner Landscape Service there are really four departments and each has its distinctive service. These in their order are as follows:

## Service No. 1

For the lover of flowers, who is buying from Wagner Park Nurseries, a small lot of plants for a foundation planting a border bed, or a particular spot, and who wants some suggestion as to arrangement of the plants ordered. To such a purchaser, we will send a plan free of charge. We ask that you send us with your order a rough sketch with measurements of that portion of the grounds you want to plant.

## Service No. 2

This is the Janet Brown Plan. There are those whose plot of ground is comparatively small, yet they want guidance in having a plan that will enable them to plant correctly and one that will give them realistic effects.

We are prepared to help this class of home owners by furnishing a planting sketch for the nominal charge of \$2.00. This amount will be credited on any subsequent orders amounting to \$20.00 or more.

## Service No. 3

For the owner of larger places who, while wanting expert advice, yet feels

that he does not care to go to the expense of having a representative of Wagner Landscape Service call and make a personal survey, we prepare a comprehensive plan drawn to scale.

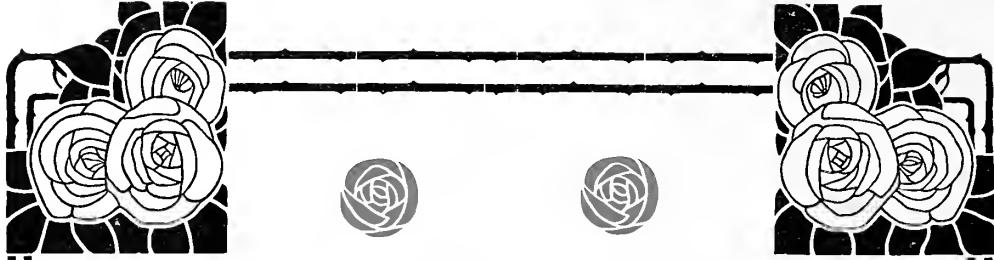
For this plan we charge \$5.00 and on purchase of \$50.00 or over, of stock, we will credit this amount. Plans from this department can be used as a basis for a planting to extend over several years, if all is not done the first season. They will be found most satisfactory in every way.

## Service No. 4

This is a department we maintain for planning and planting on a large scale such as Estates, Extensive Home Grounds, Parks, Factory Grounds, Schools, Universities, Hotel, Sanitarium Grounds, Subdivision and Cemeteries.

These plans are often prepared by mail but when possible we suggest a personal survey by one of our Landscape Architects. Not only will the plans be more accurate and the work given personal attention, but will be assured of a proper arrangement for the plantings and the general landscape. Further to be assured that only those varieties will be used best suited to the needs and from which most artistic effects and results will be obtained. Our terms are most reasonable for such service and will be stated in our correspondence.

*Wagner Park Nurseries  
Landscape Gardeners and Nurserymen  
Sidney, Ohio.*



## Our Landscape Gardeners Go Everywhere to Plan and Plant

Home Grounds

School Grounds



University Grounds

Sanitarium Grounds



Hotel Grounds

Factory Grounds

Railroad Station Grounds

Pleasure Resort Grounds



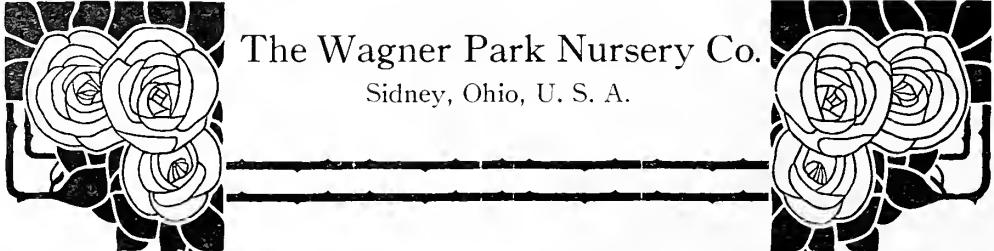
Children's Play Grounds



Park and Public Grounds

Grounds of All Kinds

Wagner Landscape Plans will give to your  
grounds the same unity and harmony that  
the architect has embodied in your house.



The Wagner Park Nursery Co.

Sidney, Ohio, U. S. A.